



"The FITNESS utility token that incentivizes you to train better."

Deck October 2021

FITtoken allows to tokenize health and sports centers, providing them with tools and technology that increase interaction, retention and attraction of new customers.

- On **April 22nd** at 22:00h the private sale of the token was completed in 4 hours at a price of **0,12\$**.
- On **July 15th** FITtoken was officially listed on Pancakeswap, the leading BSC DEX with more than \$10,000,000,000,000 (yes, 10Billion \$) in LTV at a price of **0.18\$**.



FITtoken has been created as a **utility token for gyms**, based on **blockchain technology** and that, thanks to smart contracts, allows to interact with **DeFi** services (decentralized finance) in a **secure and transparent way**.



FITtoken is designed to give value to the companies that use it thanks to **crypto-marketing**, as it allows the sports center's own clients to be considered an asset of the company, receiving tokens based on their results and their way of helping the center grow as a company.

These tokens can be exchanged for other cryptocurrencies or FIAT coins at any time.



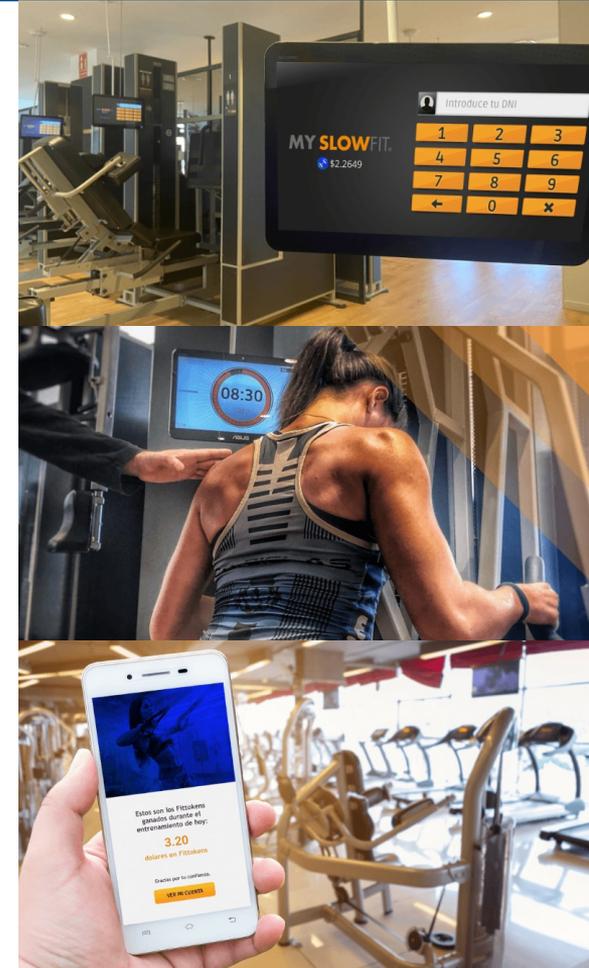
FITtoken has already been implemented in the **Slowfit** chain of centers, the **Resistance Institute** strength training academy, and expects to be working with more than 200 new brands and companies over the next 5 years. Unlike other crypto projects, **FITtoken** causes real impact on real business, incentivizing customers and helping companies in the business they know.

The mission is that any sports or health center can incentivize their customers, improve their bottom line and take advantage of crypto-marketing without the complexity of having to create their own token and without investing in creating expensive incentive payment systems with other crypto.

FITtoken allows any gym, sports center, training studio... to benefit from crypto-marketing, but...

what is crypto-marketing?

It is the use of marketing thanks to the adoption of a utility token that rewards the customer for being loyal, achieving results, being an ambassador of your company... the marketing investment, in this case, is made directly to the customer through the token, allowing to reduce traditional advertising and/or digital marketing expenses and receiving a higher ROI (return on investment) by improving both retention (thanks to increased loyalty and gamification) and sales (thanks to the affiliation program generated with the token).



FITtoken gives access to services only available on a stake basis. We can benefit in 3 ways when buying tokens:

1. Saving.

We earn the capital gains associated with the price

2. Staking.

In addition to the above, **12,000 tokens/month** in incentives are distributed for the staking Smart contract.

3. Providing liquidity.

More than **16,500 tokens/month** of monthly yield farming are distributed, **0.17%** of the transactions in the pool, and

We gain exposure to BTC (the pair will be against BTC, so the higher the Fit revaluation in the same time we will leave the pool with more BTC).

Who is Fittoken for?

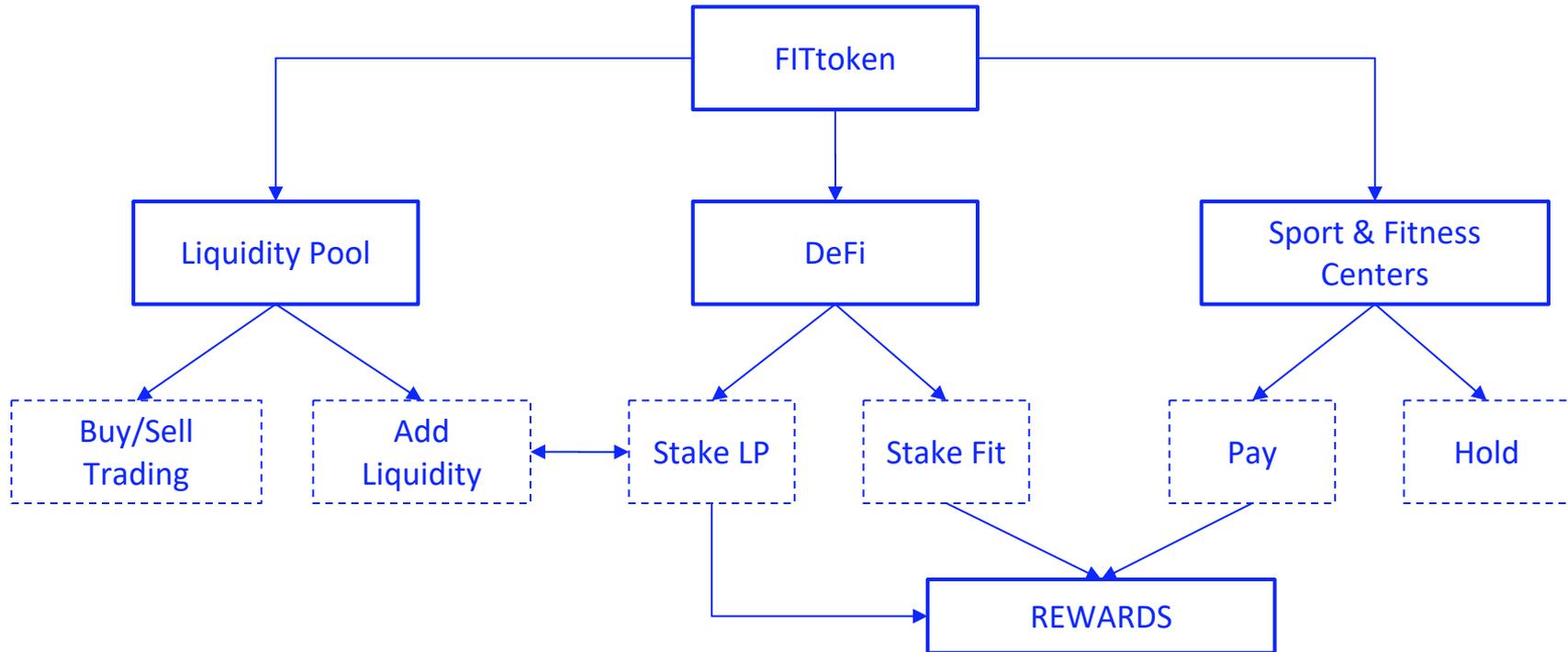
1. **FITNESS centers and sports companies.**

Who wish to improve recruitment/sales and retention through "**crypto-marketing**".

2. **Crypto users in general.**

By being able to access a real utility token that due to its tokenomics will absorb value over the years. They will obtain incentives through staking and farming actions, providing liquidity.

FITtoken was designed to be very useful inside and outside of FITNESS, with a powerful incentive system; in addition, you can pay for access to products and services, stake or farm to bring liquidity to the pool (and thus receive more incentives).



Rewards

STAKING

19.28 FIT

~\$28.50

CLAIM

FARMING

279.13 FIT

~\$412.72

CLAIM

CLIENTS

0.38 FIT

~\$0.56

CLAIM

A fair distribution of tokens was made by rewarding private sale buyers, and limiting the influence of the promoter team in the very long term.

Stakeholder	FITtokens	Characteristics	Distribution (months)
Promoter Team	1M	Vesting up to 10 years	20 to 120
Pre-sale	1M	Project Funding (100k€)	1 to 6
Treasury Stock	2M	Reserve Fund & Pool	1 to 48
Yield farming	2M	+ Incentives through staking	1 to 70
Incentives	4M	Distribution among customers	1 to 120
Total	10M		

With an objective to be implemented in the Slowfit chain (more than 50 centers in 5 years) and different operators in the FITNESS sector, the growth of TOKEN is becoming evident, especially due to its limited supply.

Estimated projection:

Period (months)	Circulating Supply	Estimated Market Cap	Price
12	2.040.000 FIT	3.000.000 \$	1.47\$
24	3.035.000 FIT	8.000.000 \$	2.63\$
36	4.050.000 FIT	15.000.000 \$	3.70\$
60	5.750.000 FIT	50.000.000 \$	8.70\$
120	8.000.000 FIT	300.000.000 \$	37.5\$

TOKENS BURNING STRATEGY (deflationary model)

1. **100%** of unstaking fees.
2. **100%** of the tokens earned by **FITtoken** in farming.
3. **100% buy-back of monthly incentives to customers** and a part of those not distributed to customers (the rest will be kept for post-farming).
4. **100% of FITtoken purchases at Resistance Institute** and **10%** of purchases at **Slowfit**.

The goal is to burn between 10,000-15,000 tokens per month.

1,500,000 -2,000,000 tokens in 10 years

By placing your **FITtokens** in a Smart Contract you earn **STAKING** incentives.

The vault issues 12,000 new FITs/month to stakers who keep their FITs in the Smart Contract.

Plus, if your sports center uses FITtoken, it can reward you with more VIP incentives.

Staking V2

STAKE FIT

139.8553

~\$189.9811

Burning fee: **9.99%** (30d)



FIT EARNED

0.01631

~\$0.0222

Collect

APR

181.153%

[Details](#) ▾

[Hide](#) ^

Total staked:

80,594.8 FIT

Pool share:

0.174%

[Get FIT](#) 

[See Token Info](#) 

[View Contract](#) 

[Add FIT to your Wallet](#) 

FOR DEFI CRYPTOLOVERS!

FARMING: More than **16,500 FIT** are minted monthly for liquidity providers in pancake.

You can contribute liquidity to the **BITCOIN-FIT** pool and benefit from farming.

**FOR THE MOST ADVANCED DEFI AND FITtoken PROJECT
PASSIONATE!**

Earn
94.546 %
APR in Farming

[→](#)

Farming FIT-BTCB

STAKE FIT-BTCB
50.13913
~\$30,427.9625

FIT EARNED
288.47785
~\$414,3431

APR **94.546%**

[Collect](#)

[Hide](#) ^

Total Liquidity: **\$612,585**
Pool share: **4.96714%**

[Get FIT-BTCB](#) 
[View Contract](#) 
[See Pair Info](#) 

Valor actual del Fittoken: **\$1.36** 0xf69c...0ca7 [Desvincular](#)[Ver desglose de recompensas](#)**Mis Fittokens**

Tu balance

 **1,577.863** FIT ~\$2,140.01

Acumulados estimados

 **4.129** FIT ~\$5.60

Recompensas pendientes

0.380 FIT
~\$0.52[Reclamar ahora](#)**Staking**Nivel:
SILVER


Depositado

1,000.454 FIT ~\$1,356.89
NIVEL: Silver[Ir a Staking](#)

Recompensas Staking

69.732 FIT
~\$94.57[Reclamar ahora](#)**¿Quieres ganar hasta un 112.99% por hacer farming?**

Depositado

44.534 FIT-BTCB LP ~\$21,357.58
4.41% del Liquid Pool[Ir a Farming](#)

Recompensas Farming

156.613 FIT
~\$212.41[Reclamar ahora](#)

¿Cómo funcionan los niveles?

**BASIC**

- > Staking mínimo 10 FIT
- > Compra Merchandising
- > 600 FIT/mes a repartir
- > Payback 1%

**ADVANCED**

- > Staking mínimo 100 FIT
- > Compra Merchandising
- > Gobernanza diseños Merchandising
- > 1.200 FIT/mes a repartir
- > Payback 2%

**SILVER**

- > Staking mínimo 1.000 FIT
- > Compra Merchandising
- > Gobernanza diseños merchandising
- > 1.800 FIT/mes a repartir
- > Payback 3%
- > Multiplicador rewards *2
- > Compras SLOWFIT
- > Forfait gratuito Sky Masella.

**GOLD**

- > Staking mínimo 20.000 FIT
- > Compra Merchandising
- > Gobernanza diseños merchandising
- > 3.600 FIT/mes a repartir
- > Payback 4%
- > Multiplicador rewards *3
- > Compras SLOWFIT
- > Forfait gratuito Sky Masella.
- > 1 hora de parking gratuito
- > Batido entrenamiento gratuito

**PLATINUM**

- > Staking mínimo 50.000 FIT
- > Compra Merchandising
- > Gobernanza diseños merchandising
- > Gobernanza compra nuevas máquinas
- > 4.800 FIT/mes a repartir
- > Payback 5%
- > Multiplicador rewards *10
- > Compras SLOWFIT
- > Taquilla VIP (lavado ropa)
- > Forfait gratuito Sky Masella.
- > 1 hora de parking gratuito
- > Batido entrenamiento gratuito
- > Cena ANUAL VIP PLATINUM

SLOWFIT®

WEB:

WWW.FITTOKEN.IO

TELEGRAM:

https://t.me/fittoken_community

TWITTER:

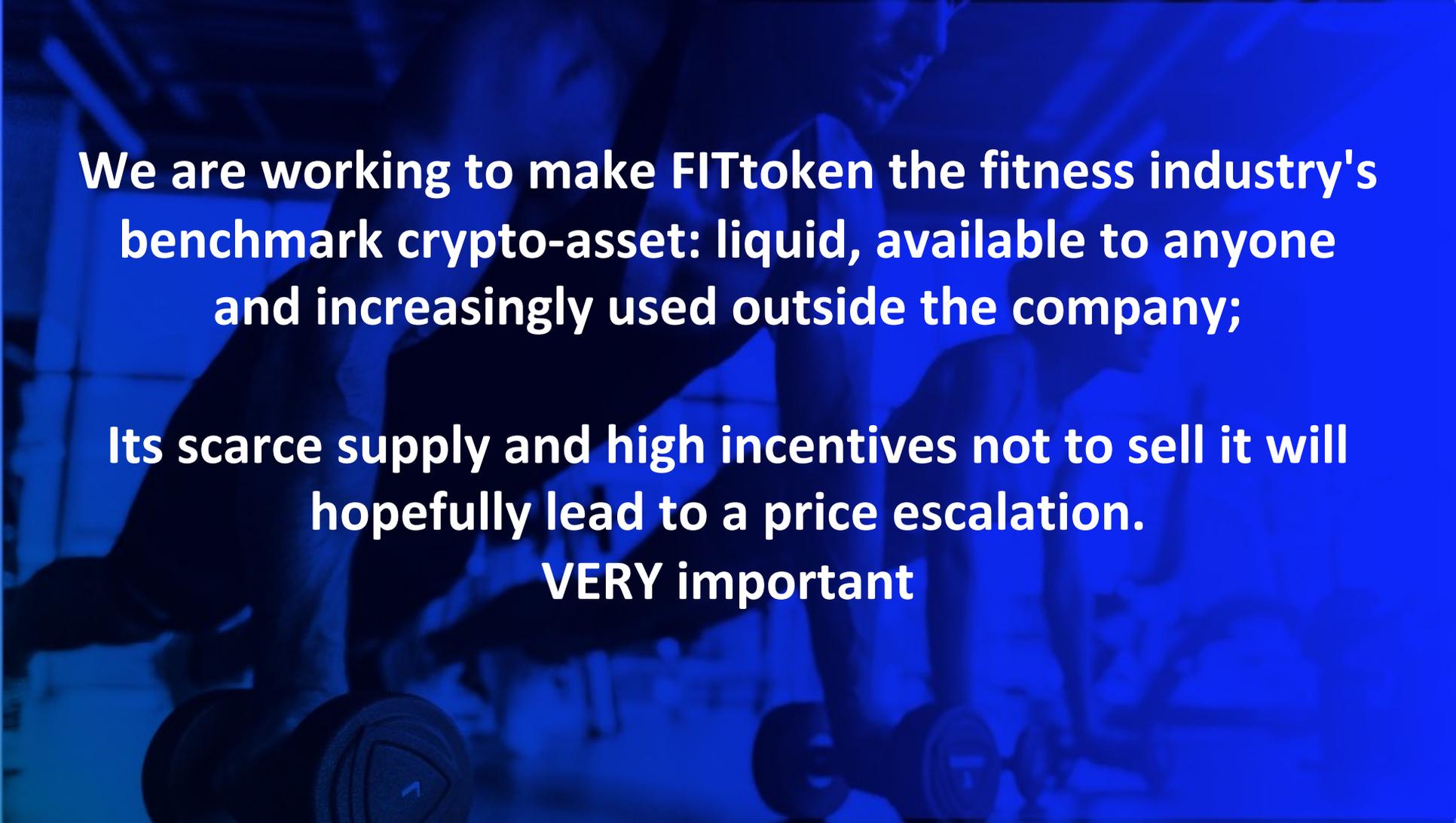
<https://twitter.com/fittokenBSC>

INSTAGRAM:

https://www.instagram.com/fit_token/

MEDIUM:

<https://fittoken.medium.com/>



We are working to make FITtoken the fitness industry's benchmark crypto-asset: liquid, available to anyone and increasingly used outside the company;

Its scarce supply and high incentives not to sell it will hopefully lead to a price escalation.

VERY important



fittoken

<https://fittoken.io>

 **Red Pill
Ventures**


**BINANCE
SMART CHAIN**

 **PancakeSwap**